

Internship International Online Marketing

As a marketing intern you will be supporting within a wide range of online marketing activities such as content marketing, SEO / SEA, e-mail marketing and B2B marketing. You will work in a young and energetic team where you book results together, while having the ability to develop yourself on a professional level.

You are a native English speaker with strong writing skills, who knows how to engage his/her readers. You will be partially responsible for writing and updating content and updating our websites.

Location

Wijchen (The Netherlands)

Period

January 2015 - , earlier is possible.

About Intrastores

The Intrastores e-Retail Group runs a wide range of niche web shops, particularly in the automotive world. In 2012, Intrastores won the 'Thuiswinkel Cross Border Award' for the successful exploitation of an international web shop formula. Currently we run multiple web shops over 15 European countries and we are a leading company in the world of e-commerce.

Are you interested in developing and executing our (online) marketing activities? And do you fancy to get more knowledge of e-commerce in different European countries? Then this internship will definitely very interesting for you!

Function requirements

- You are currently doing your BAsC, or BSc. degree, preferably in Communications, Marketing or Journalism;
- Interested in web shops, e-commerce and computers.
- Basic knowledge of Google Analytics.
- Your English and Dutch is on a proficient level.

Personal

- Enthusiastic with a positive attitude.
- Solution oriented.
- A teamplayer who can also work perfectly on a individual base.
- Highly motivated and driven to get the maximum out of your tasks.

What can Intrastores offer you?

- Development of own initiatives.
- Ambitious and professional work environment.
- Unique glimps into the world of e-commerce.
- An internship with lots of responsibilities and divers tasks.